

# 'THE GERM ASSASSINATOR': VAPOUR CLEAN'S DANA GVOICH IS CLEANING - AND GREENING - OUR COMMUNITY

BY CHRIS TIESSEN

**D**ANA GVOICH IS A WOMAN ON A MISSION: TO EDUCATE FOLKS ABOUT THE INHERENT TOXICITY IN EVERYDAY CLEANING SUPPLIES, AND TO CONVERT LOCAL BUSINESSES AND HOMEOWNERS TOWARD A GREENER CLEAN. HER BUSINESS, **VAPOUR CLEAN**, IS A PROFESSIONAL FULL SERVICE CLEANING COMPANY THAT HAS ELIMINATED THE USE OF HARMFUL CHEMICAL CLEANERS BY UTILIZING A REVOLUTIONARY 375F SUPER HEATED VAPOUR TECHNOLOGY.

A driven entrepreneur, Dana passionately promotes her weapon of choice: a sophisticated commercial grade dry vapour technology engineered for and utilized in hospital cleaning all over the world.

'There's so much going for cleaning with vapour,' Dana says. 'Firstly, it foregoes excessive use of toxic cleaning chemicals, which have been shown to be hazardous to our health.' Indeed, the **David Suzuki Foundation** has cited the inherent toxicity in everyday cleaning agents, noting that there is currently no requirement in Canada for manufacturers to warn consumers about the health and environmental hazards associated with chronic exposure to the chemical ingredients found in many cleaning products.

'Super heated dry vapour is the most effective way of getting heat into all the nooks and crannies where dirt, germs, and bacteria collect,' the **Vapour Clean** website declares. Traditional cleaning methods, it goes on, are no match for this innovative, highly efficient and effective technology that was initially perfected by and for hospitals in Europe. Super-heated dry vapour, after all, 'is proven to kill 99.9% of bacteria (MRSA, VRE, C.Diff, E-Coli, Salmonella) viruses, dust mites, bed bugs, mold and mildew.'



Vapour Clean's Dana Gvoich getting ready to take it to dirt & grime

'Harmful chemicals shouldn't have a place in our regular cleaning routines,' Dana remarks, 'especially when vapour cleaning kills bacteria on contact.' That's why vapour cleaning is ideal for healthcare, fitness studios, and hospitality use. 'Moreover,' Dana adds, 'using vapour not only cleans – it also disinfects and deodorizes all in one step.'

The result: 'showroom'-condition clean that reaches into all the nooks-n-crannies where cloths simply end up pushing dirt and bacteria into those hard-to-reach corners. Which is why more local businesses – including local brokerage **TrilliumWest**, leader in LED retrofitting **Think Green Solutions**, and **Michael House** – are booking Dana and her crew for regular cleaning.

Brooke Hillson of **TrilliumWest** chooses Dana for her home and office cleaning. As she notes: 'When even my six-year-old is wowed by the cleanliness of our home I know Dana's

doing something great! I love knowing that by choosing **Vapour Clean** for both our home and office I'm eliminating the use of chemicals and, in turn, am making a healthier, more positive choice for myself, my family, my co-workers and our clients. The difference Dana has made in our environment is tangible. She is the germ assassinator!'

Vapour cleaning is not only toxic-free; it's green. The method not only promotes overall health and well-being; it also contributes to a healthier, more sustainable environment by producing less pollution in landfills (its agents use reusable microfiber cloths) and less pollution in waterways as well. As the Vapour Clean website declares, we can all 'live life with a clean peace of mind.' Visit [vapourclean.ca](http://vapourclean.ca) >>

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